



Presenters

Eliana Elías – Executive Director, Minga Peru

Eliana brings over twenty-five years of experience working in LAC designing and implementing strategies that combine communications for social change, women's leadership, and sustainable community development. She has consulted with hundreds of NGOs and indigenous groups involved with education, health, conservation, and community development. More than co-founder of Minga Peru, she has been invited to present at the University of El Paso – Texas, the Clinton School for Public Service, the Global Philanthropy Forum, CNN, Funders without Borders, and Funders for Human Rights, among others. She received the Ashoka prize for social innovation, is a member of the Avina Foundation's Latin American Leadership Network and was the first international recipient of the "Triumph of the Spirit" award for her human rights defense work.

Constance Campbell – Independent Advisor and Researcher, FICE

Dr. Campbell is an anthropologist with over 20 years of experience in environment and social development, largely in Latin America. She has worked with World Wildlife Fund, The Nature Conservancy and USAID on global and regional conservation programs, focusing on social issues related to natural resource management. In her current role as an independent advisor and researcher, she is engaged in program evaluations and project management as well as in developing training and research programs, the latter via her courtesy appointment with the University of Florida. Constance is fluent in Spanish and Portuguese and has an M.A. (Latin American Studies) and Ph.D. (Anthropology) from the University of Florida and a B.S. (Biology and Spanish) from Virginia Tech.

Featured Organizations

The Inter-American Foundation (IAF) is an independent U.S. foreign assistance agency that promotes and invests in citizen-led grassroots initiatives in Latin America and the Caribbean. The IAF was established by Congress in 1969 to channel development assistance directly to the organized poor in the region to help communities realize opportunities and solve their own problems. Since then, the IAF has lead efforts in the region to increase economic opportunities, further social inclusion, build citizen engagement in democracy, and strengthen community resilience to crime and violence through the disbursement of 5,100 grants valued at more than \$750 million. Learn more about the IAF's work at www.iaf.gov.

Minga Peru's mission is to promote social justice and the dignity of women in marginalized communities in Peru, Latin America, and the Caribbean. Minga was legally constituted as a nongovernmental organization in 1998, and it is governed by a 12-member general assembly and a board of four directors. Minga's integrated approach combines communications for social change; leadership training and coaching for emerging networks; and strategic alliances with government, the private sector, and social organizations to ensure sustainability over the long-term. Learn more about Minga at <http://mingaperu.org/>.

FICE (acronym for Institutional Strengthening in Strategic Communications in Spanish) is a pioneering collaboration between Minga Peru and the IAF that builds the capacity of grassroots groups and local NGOs to communicate their message as strategically and effectively as the best marketing campaign, helping them raise the voices of those who are not heard and sustain their impact. In this collaborative approach, funders work hand in hand with grassroots leaders from Latin America and the Caribbean to develop a methodology that responds and adapts to the changing needs of local organizations, improving their ability to communicate effectively, learn together, and leverage resources. Learn more about FICE's innovative approach at <http://ficefactor.org/>.